OTT Platform

redstrim

Launch Your Branded OTT & IPTV Platform Everywhere

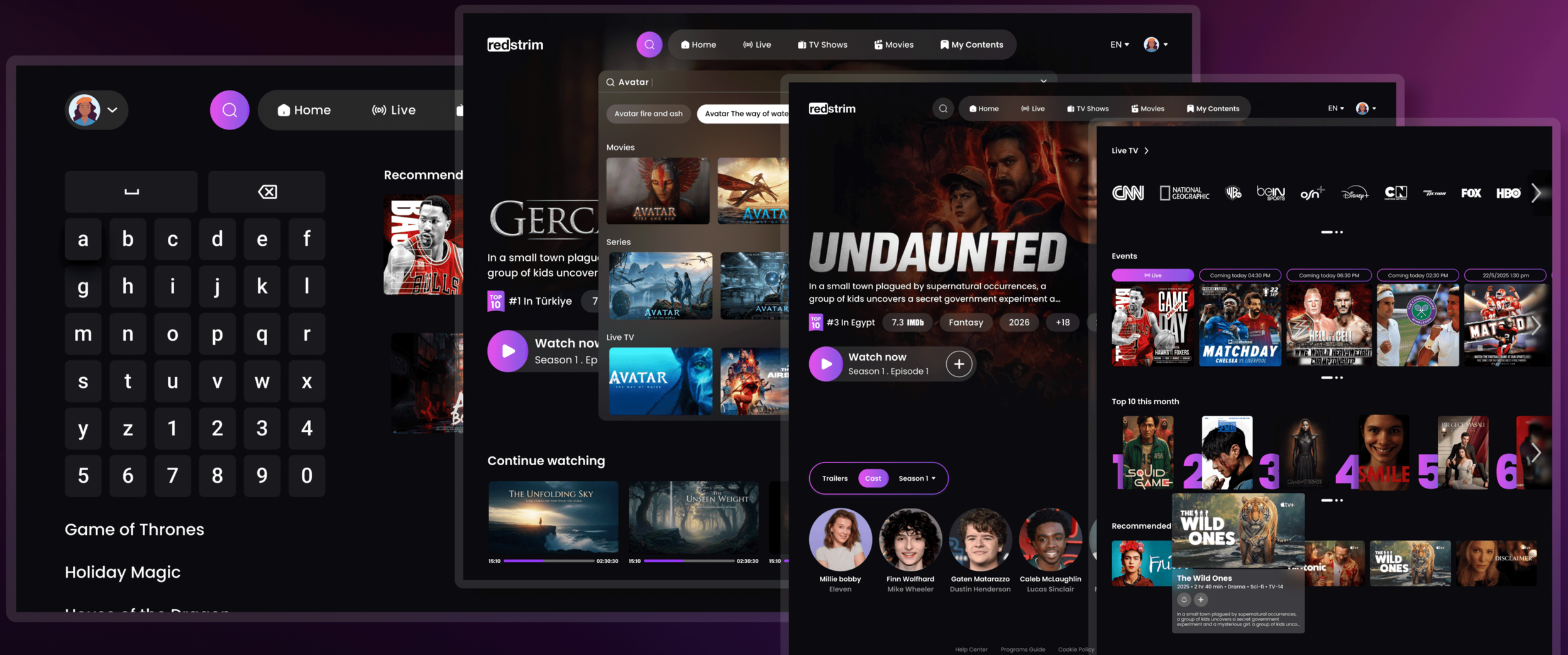
Expand your audience effortlessly with our fully adaptable solution. We deliver a seamless and highly optimized viewing experience across all major Smart TVs, mobile devices, and web browsers, ensuring your content is accessible anywhere, on any screen.



androidtv · tv · TIZEN · webOS · VIDAA · TITAN OS · Roku · fire tv

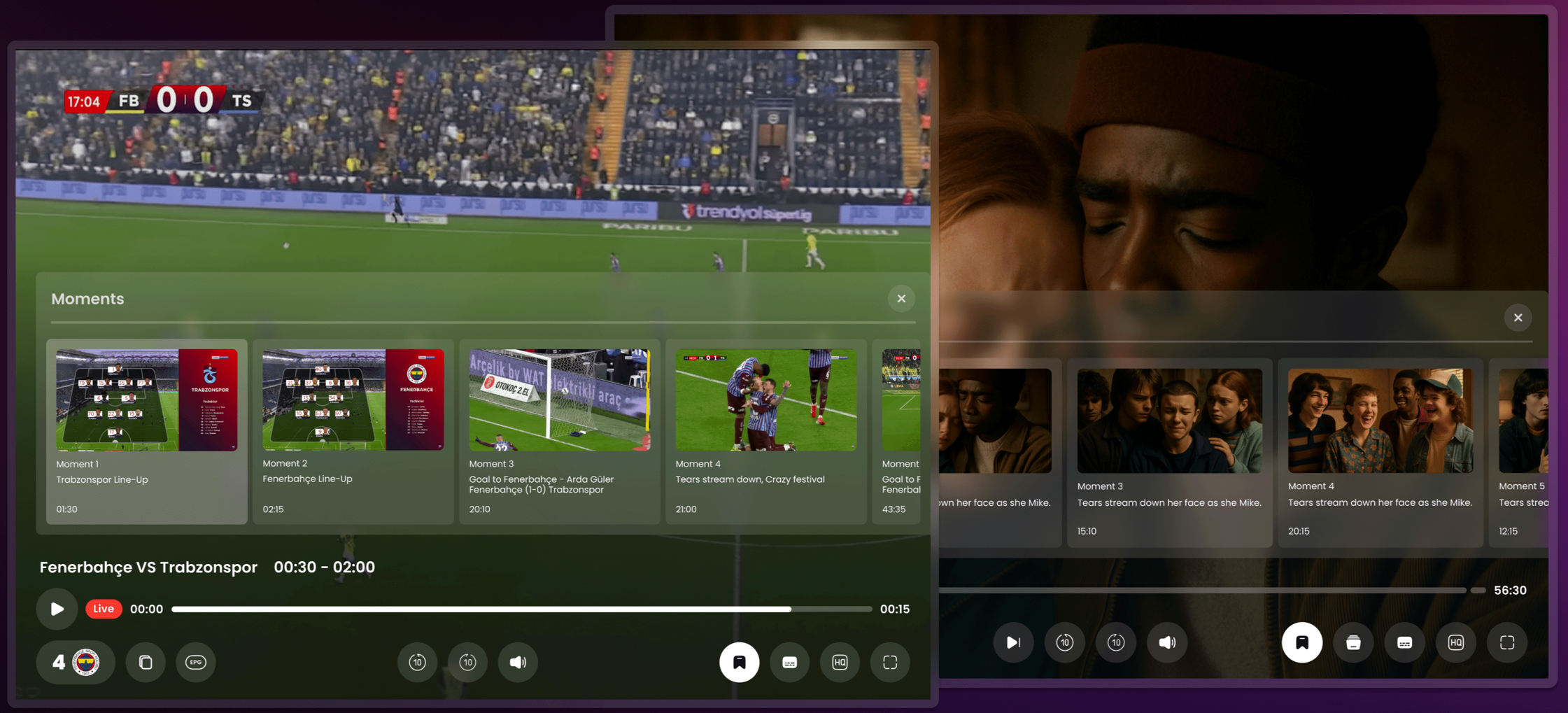
Smart Browsing & Search

Experience intuitive browsing and advanced search to easily find content by title, genre, or actor. Users can access detailed metadata, manage favorites and watch history, and enjoy highly personalized recommendations tailored to their unique viewing habits.



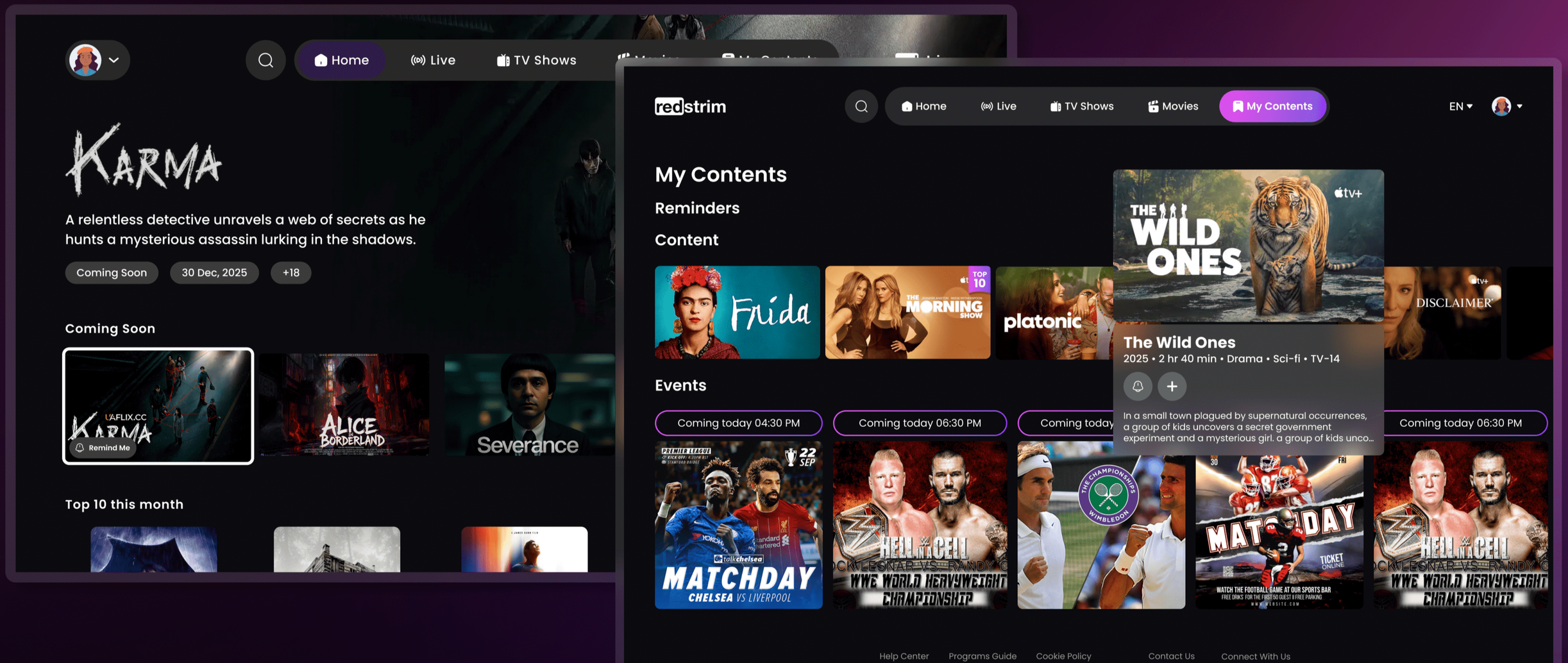
Interactive Moments

Enhance viewer engagement with our interactive “Moments” feature, seamlessly integrated into both VOD and Live TV players. Users can easily browse and jump directly to key highlights or crucial events right from the playback timeline, ensuring they never miss the best parts of the broadcast.



Smart Reminders System

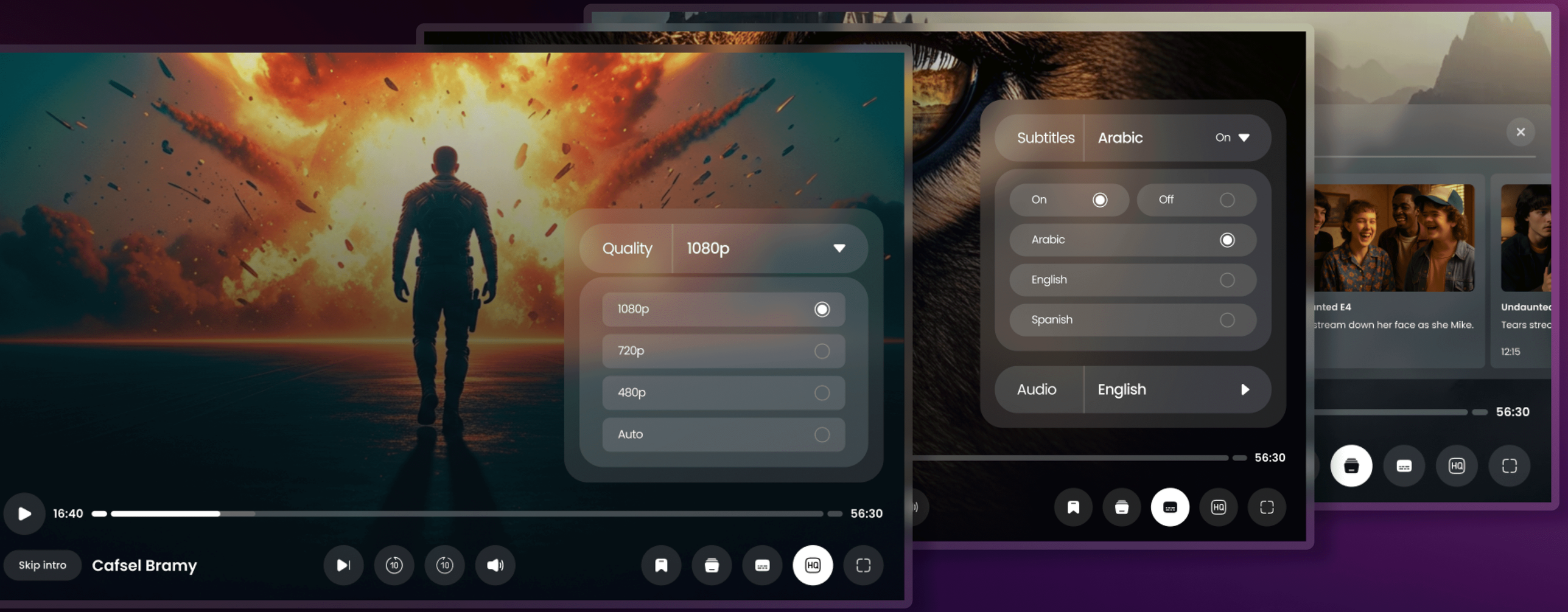
A dedicated feature allowing users to set alerts for upcoming movies, shows, and live events. It seamlessly organizes anticipated VOD content and live broadcasts in one accessible hub, ensuring users never miss a release.



Seamless Player Experience

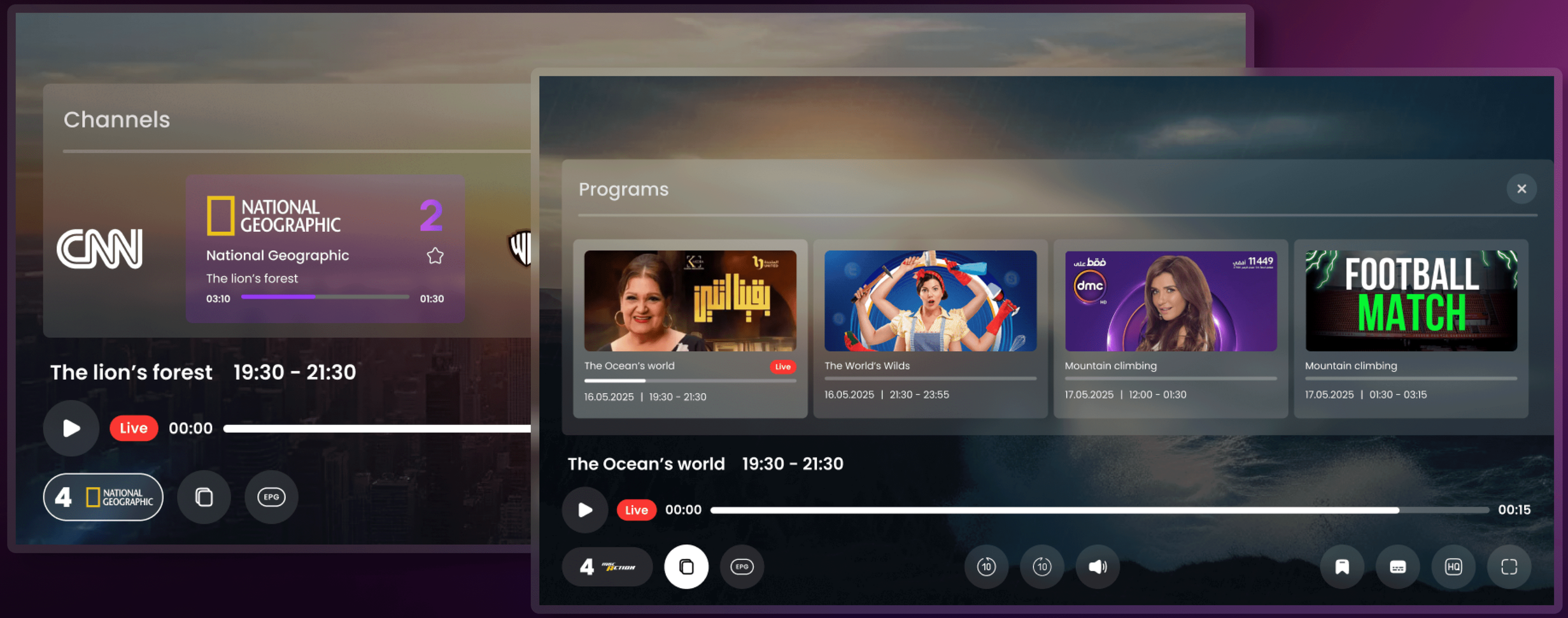
redstrim

Find exactly what you want without the hassle. We designed our player to put full, effortless control of your media right at your fingertips.



Effortless Navigation

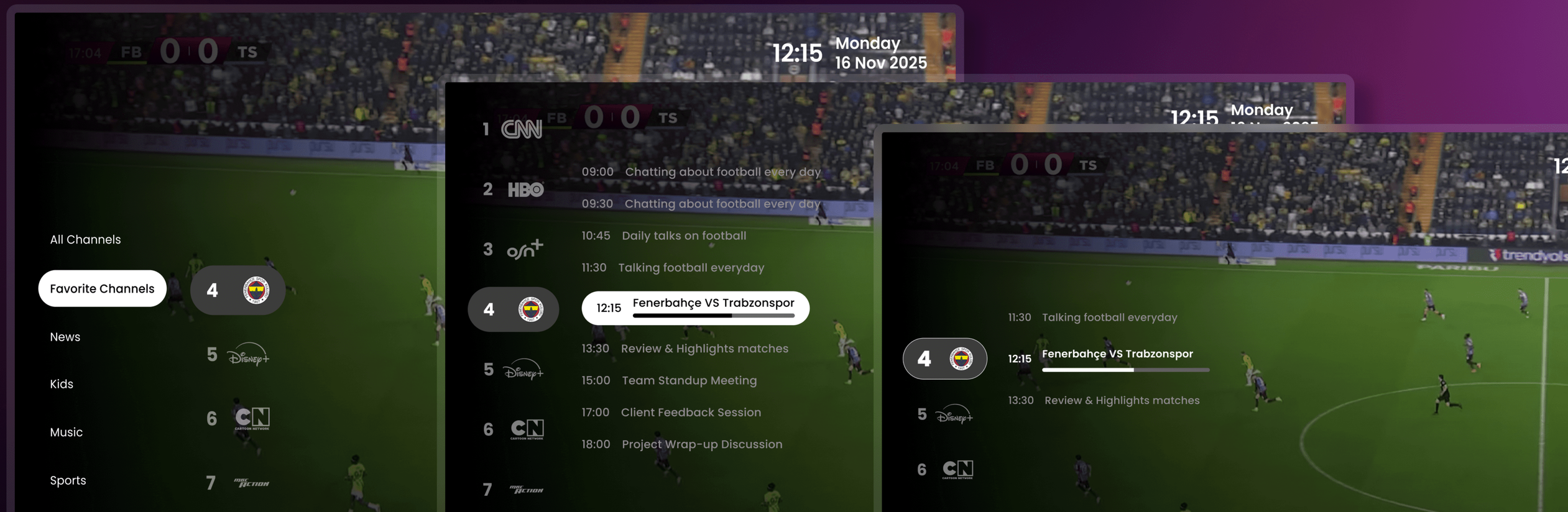
Experience total control without leaving your screen. Effortlessly toggle between a live Channel List for quick flipping and a detailed Programs List to see what's coming next. Our integrated player ensures your discovery process is as smooth as your streaming.



Effortless Navigation

With our intuitive interface, you never have to choose between watching the content and finding what's next. We've designed a Quick Navigate system that lets you toggle seamlessly without leaving the live action:

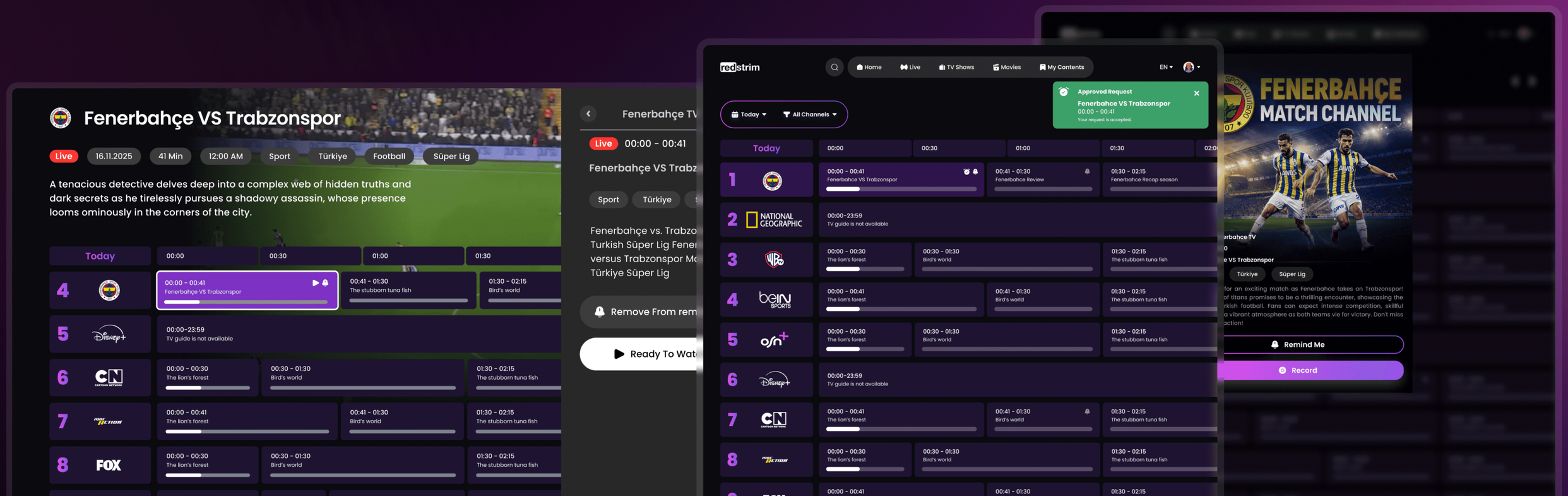
- **Live Channel List :** Flip through the full lineup for a broader look at what's airing.
- **Favorite Channels :** Jump straight to your top-tier picks with a single click.
- **Program Guide :** Dive into specific channel schedules to see exactly what's coming up next.



Catchup

Life happens, but your favorite content shouldn’t have to wait. We’ve built a seamless recording workflow that keeps you informed every step of the way:

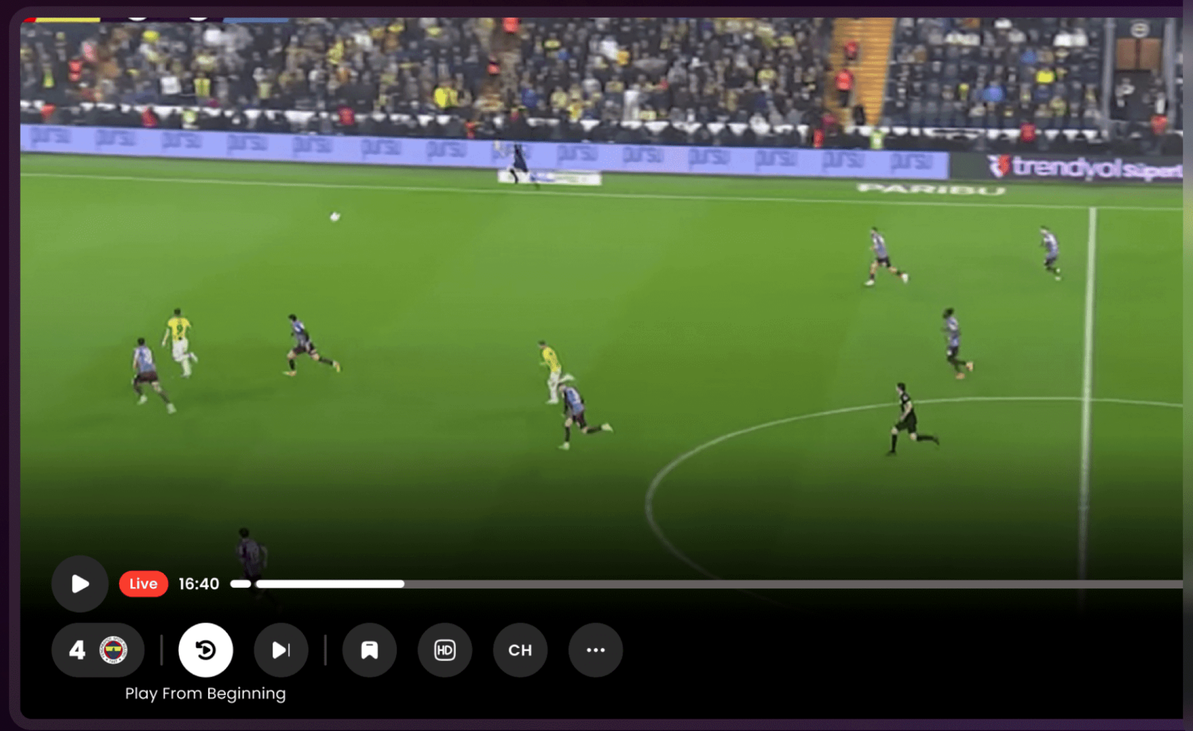
- **One-Click Record :** Instantly schedule any program with a single tap.
- **Under Review :** Our system automatically validates the stream and prepares the storage for your recording.
- **Live Recording :** Track the progress in real-time as your content is saved securely to the cloud.
- **Ready to Watch :** Once the broadcast ends, your recording is instantly processed and waiting in your library.

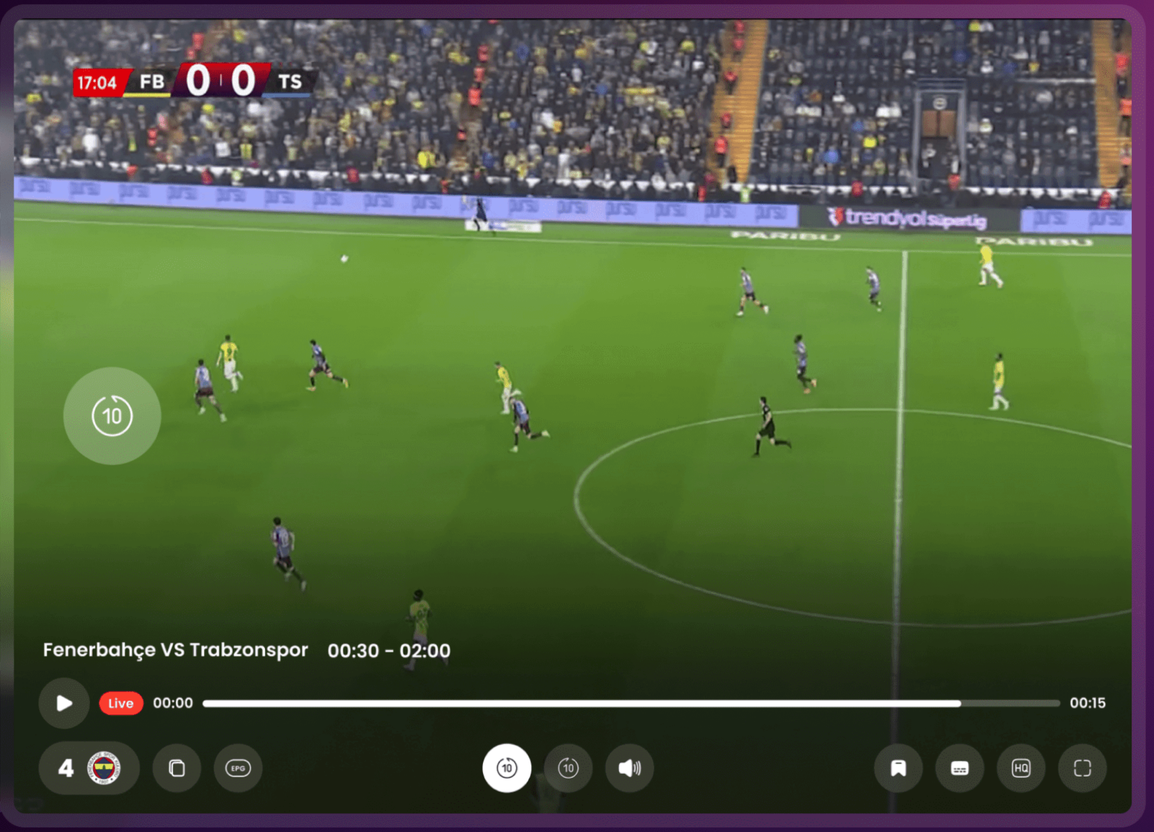


Time Shift

Never let a late start or a missed play get in your way. With our Time Shift technology, you have the power to control live TV as it happens:

- **Play From Beginning :** Arrived late to the match? Instantly jump back to the opening whistle and catch every second of the action from the start.
- **Instant Rewind :** Missed a goal or a key line of dialogue? Seamlessly scrub back to any minute of the live broadcast to see it again.



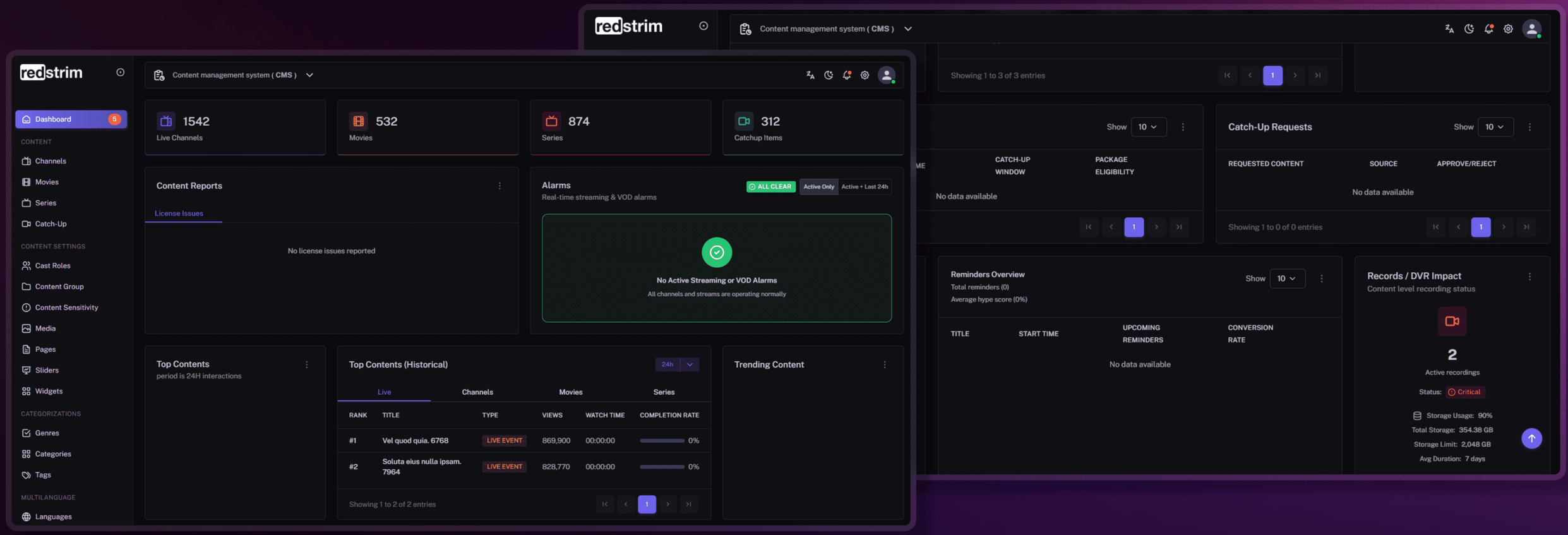


OTT Dashboard

redstrim

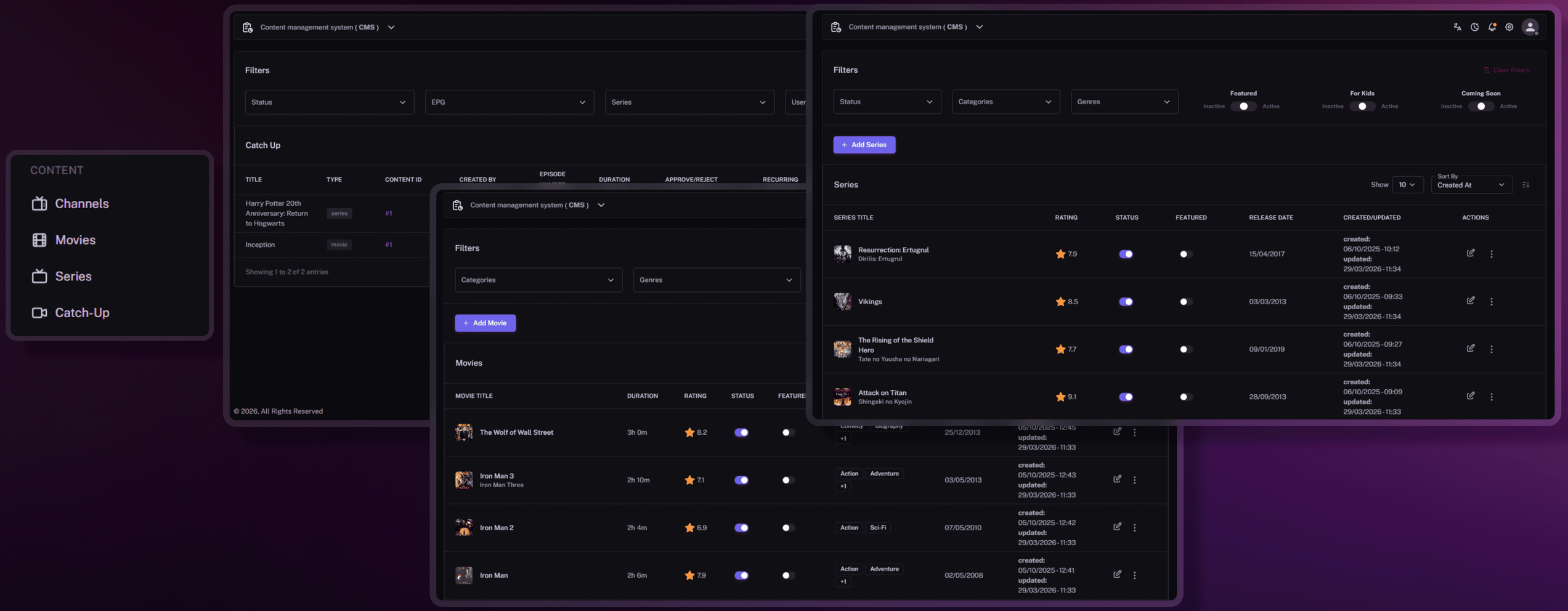
Content Analyitcs

Get a complete, real-time view of your platform’s performance and user activity. Monitor content trends, track what users love most, and measure engagement with powerful insights into views, watch time, and completion rates. Stay ahead with smart analytics that highlight trending content, growing interest, and audience behavior—all in one place. Keep operations running smoothly by tracking reports, licensing issues, and system usage with clear priority indicators. With flexible filters, customizable time ranges, and easy-to-use controls



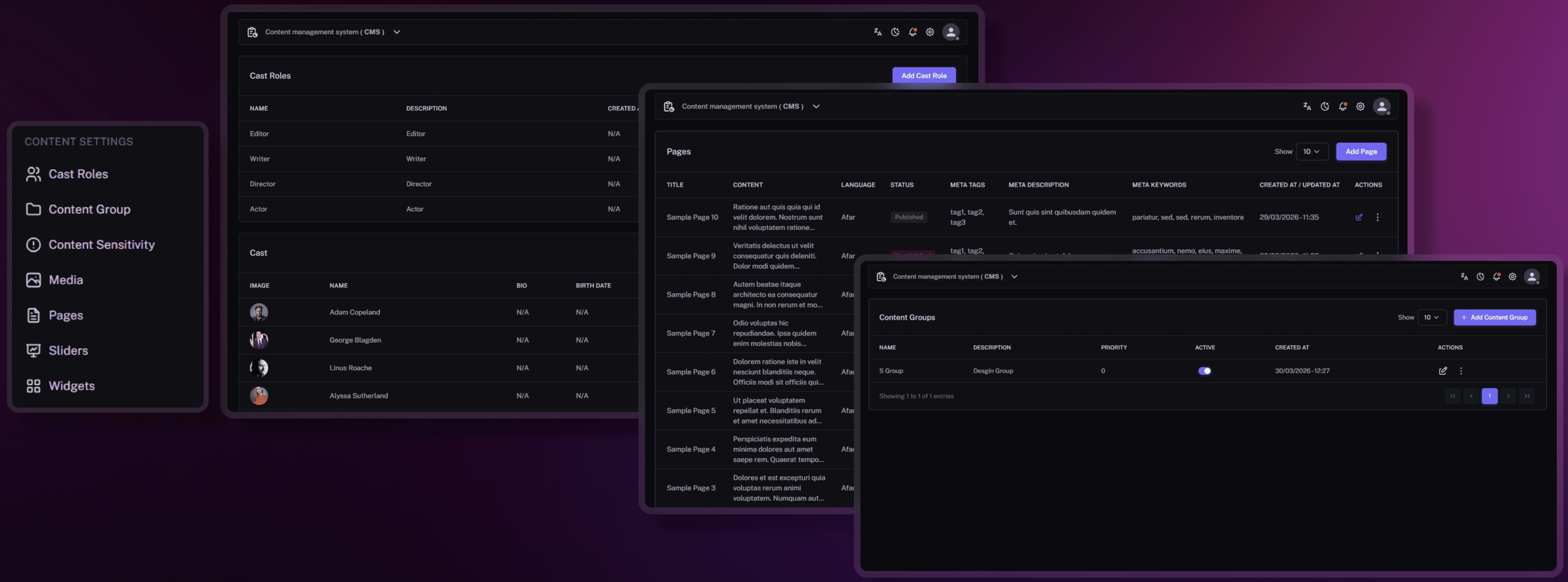
Content Management System

Our platform provides dedicated management for every type of media, allowing you to organize Live Channels with full EPG integration, oversee extensive Movie and Series catalogs with complete metadata support, and offer Catch-Up TV services to ensure your users never miss their favorite moments



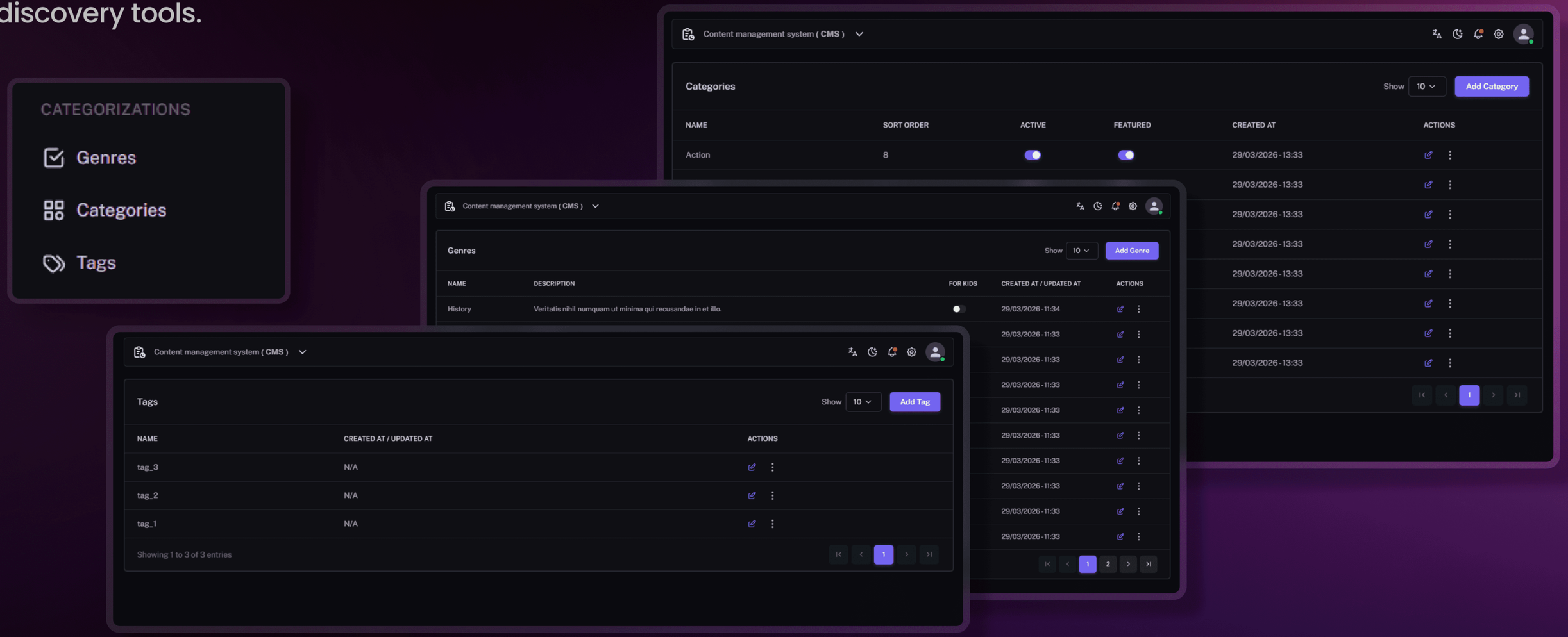
Content Settings

This section empowers administrators to manage professional details like Cast Roles and Content Groups, while maintaining safety through Content Sensitivity labels and age-based ratings. It also provides high-level control over Media assets, Sliders, and interactive Widgets to customize the visual flow and engagement of the application interface.



Categorizations

Boost user engagement by structuring your content with a hierarchical system of Genres, Categories, and Subcategories that make navigation intuitive. By utilizing precise Tags and Keywords, you can enhance search optimization and ensure that the right content reaches the right audience through tailored collections and smart discovery tools.



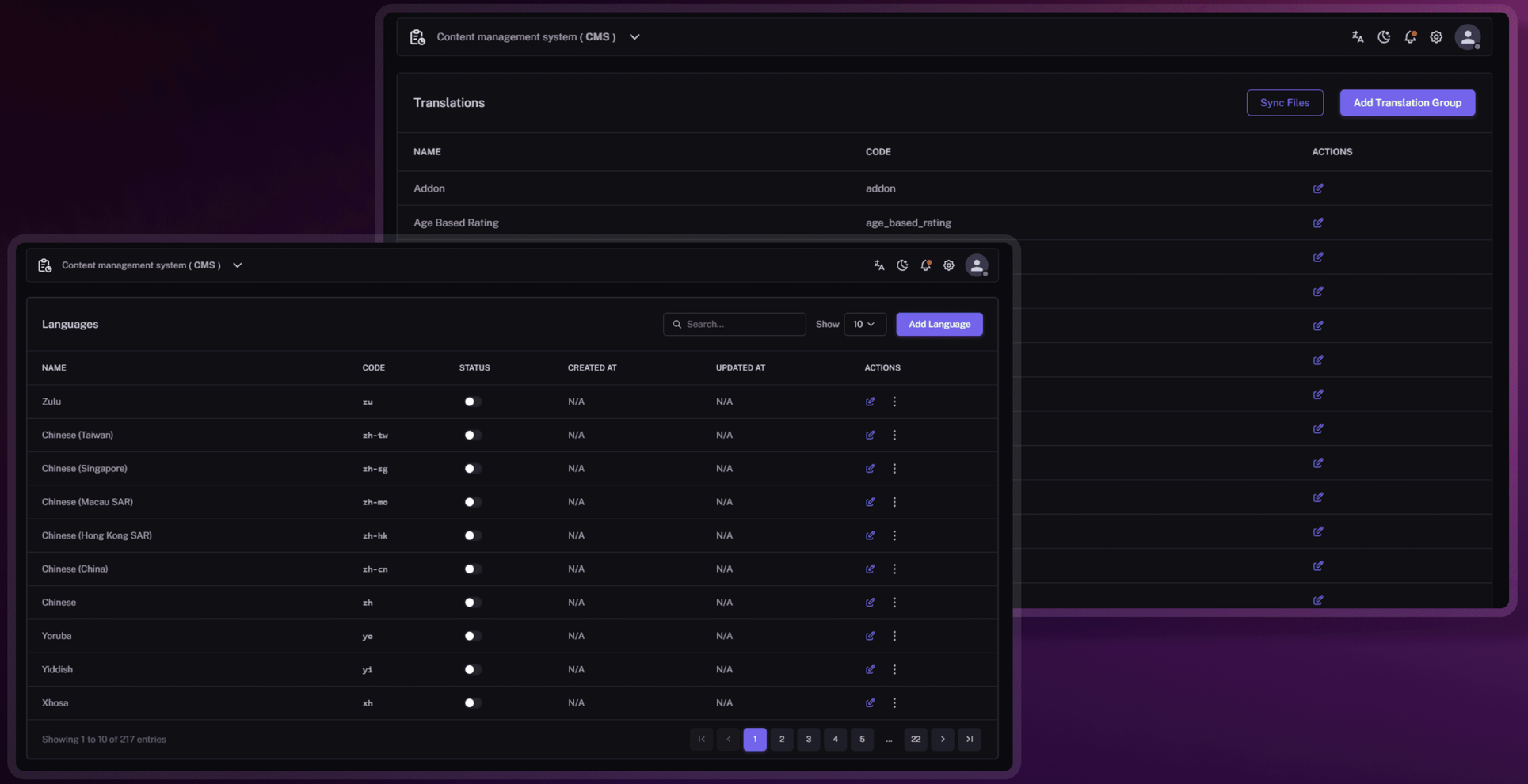
Multilanguage

Our system is built for international scale, offering native support for multiple languages including Arabic, English, French, and Turkish. This includes multi-language metadata translation, subtitle management, and multiple audio tracks, ensuring a localized and inclusive experience for diverse audiences across different regions.

MULTILANGUAGE

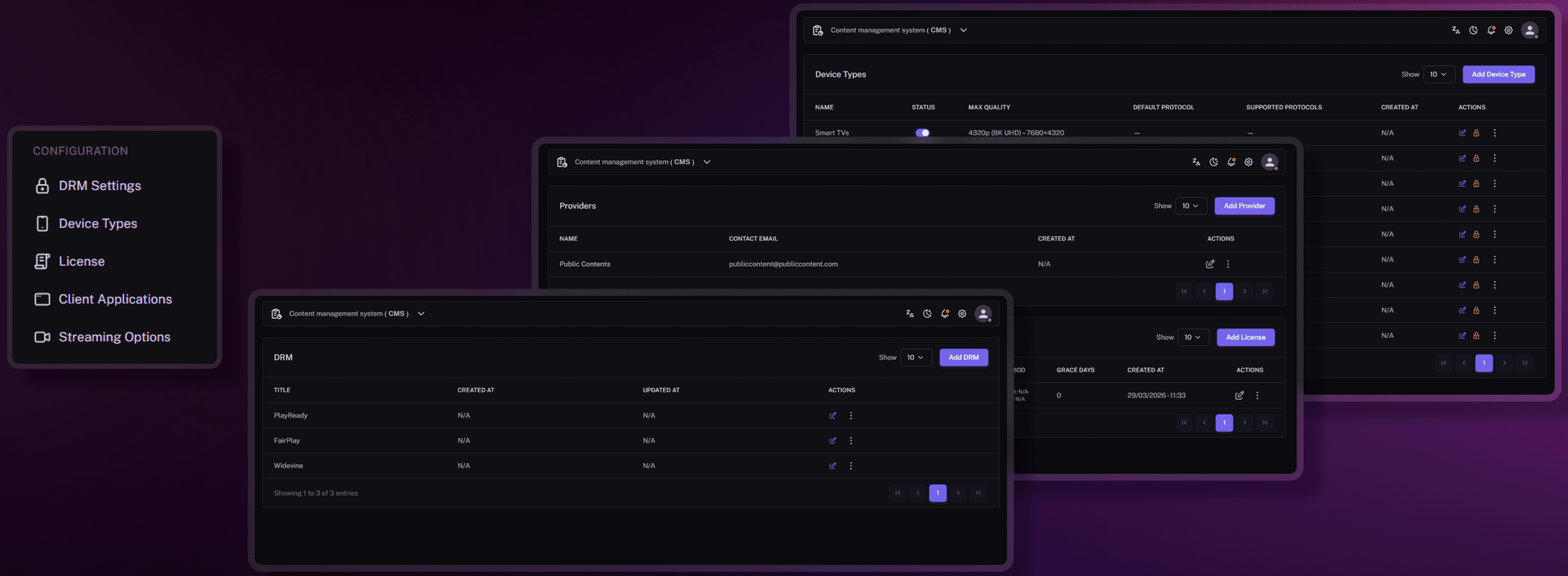
Languages

Translation



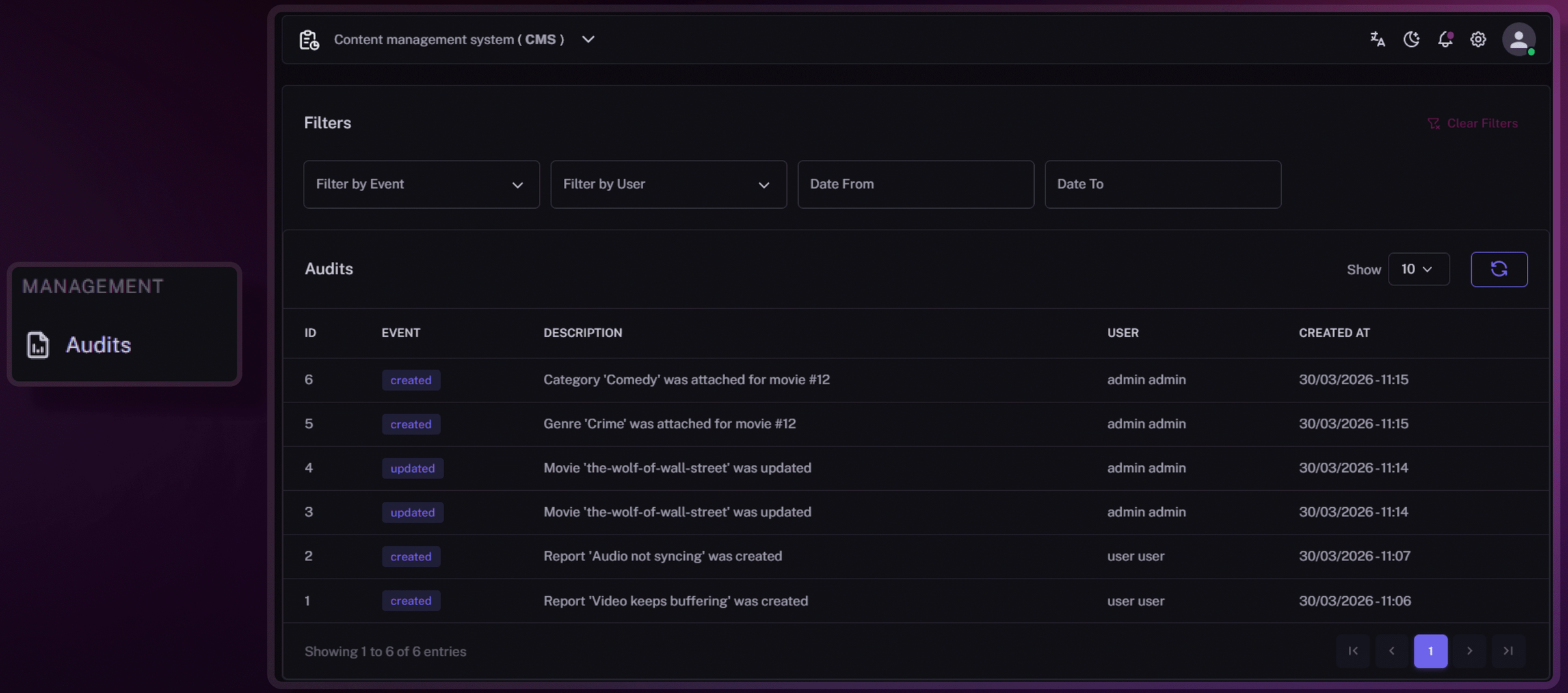
Content Configuration

This section allows for the deep technical setup of the platform, including the implementation of Digital Rights Management (DRM) policies to protect premium content. It provides granular control over Device Types and Client Applications to ensure compatibility across all platforms, while managing Licenses and Streaming Options—such as bitrate and resolution—to optimize the viewing experience for every user.



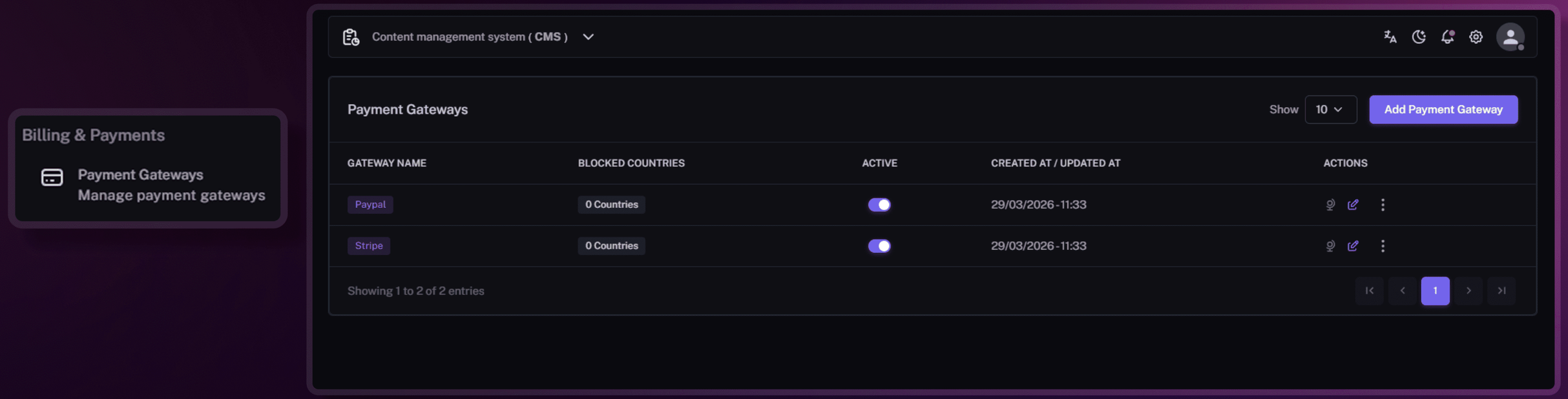
Audits

The Audit system gives you full visibility into every action and system change, ensuring transparency, security, and complete control over your platform.



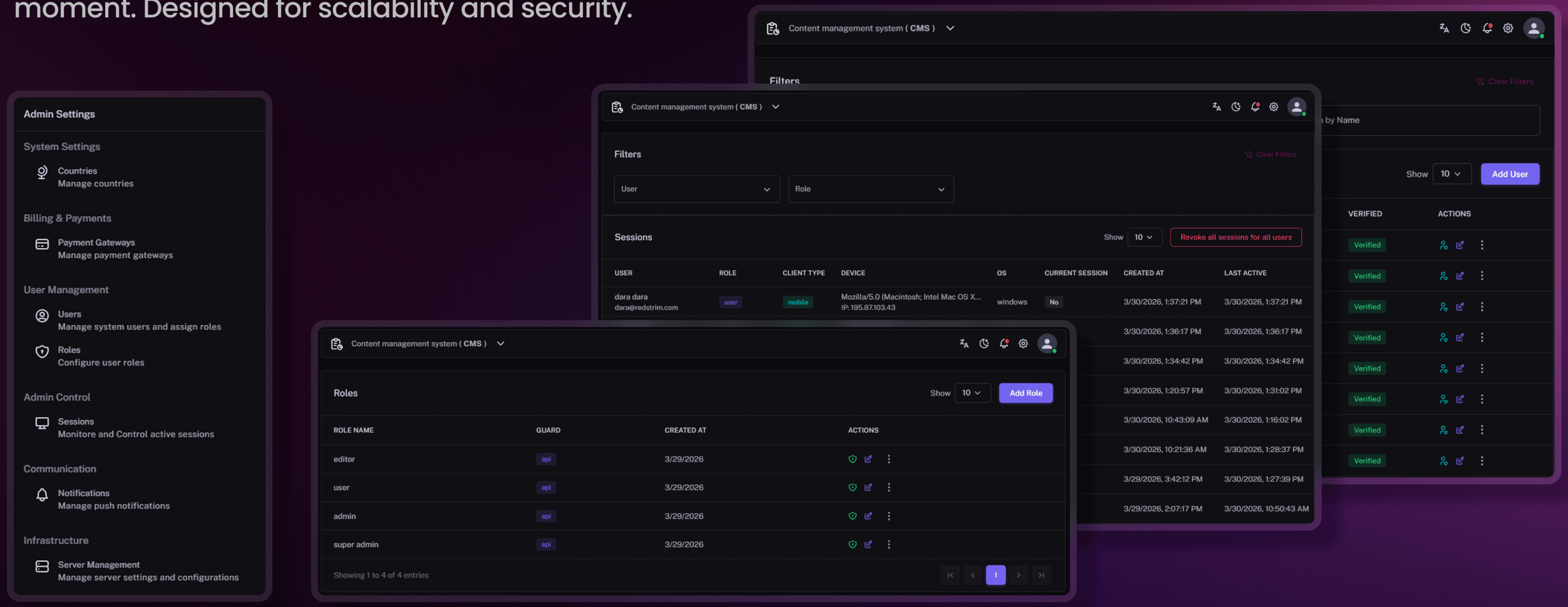
Payment Gateways

- **Multi-Gateway Integration :** Seamlessly connect with a wide range of global and local payment providers.
- **Smart Localization :** Customize and route payment gateways based on the user's specific country for a frictionless checkout experience.
- **Plan-Based Flexibility :** Assign distinct payment gateways to individual subscription plans or pricing tiers with ease.



Admin Settings

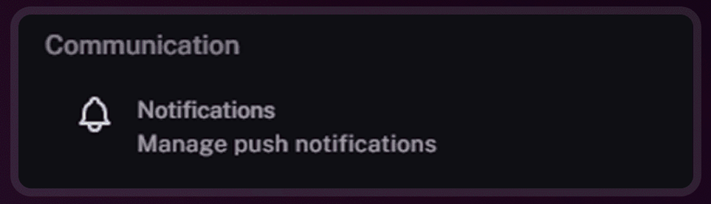
Take full control of your platform with **powerful User, Role, and Session Management**. Easily manage users, assign roles, and define access levels with precision—whether it's admins, editors, or end users. Gain real-time insights into active sessions, track devices and locations, and instantly secure your system by controlling access at any moment. Designed for scalability and security.

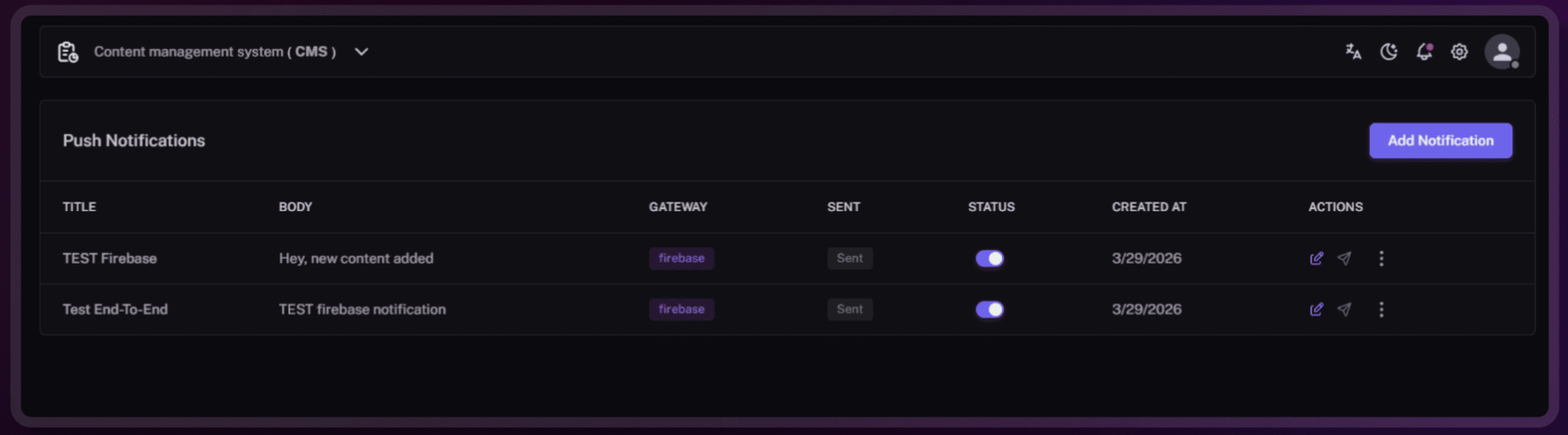


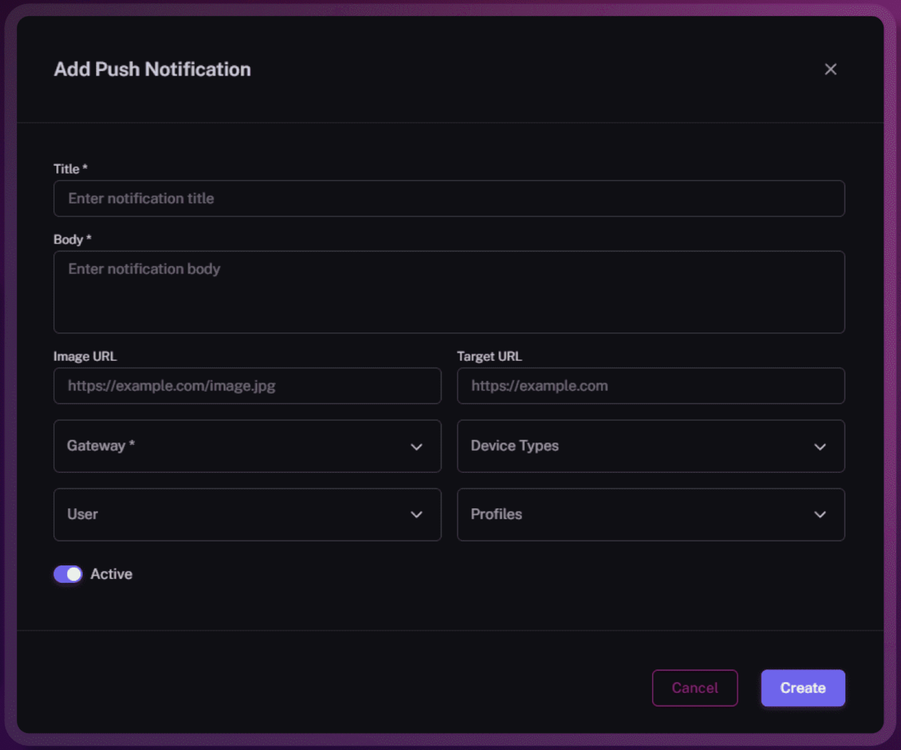
Notifications

redstrim

Engage your users instantly with a powerful Push Notification System that delivers real-time updates across platforms. Administrators can create and send targeted messages with custom titles and content through reliable gateways such as Firebase. Each notification is fully tracked, providing visibility into delivery status, sending time, and performance. Whether announcing new updates, promotions, or critical alerts, the system ensures timely communication, increased user engagement







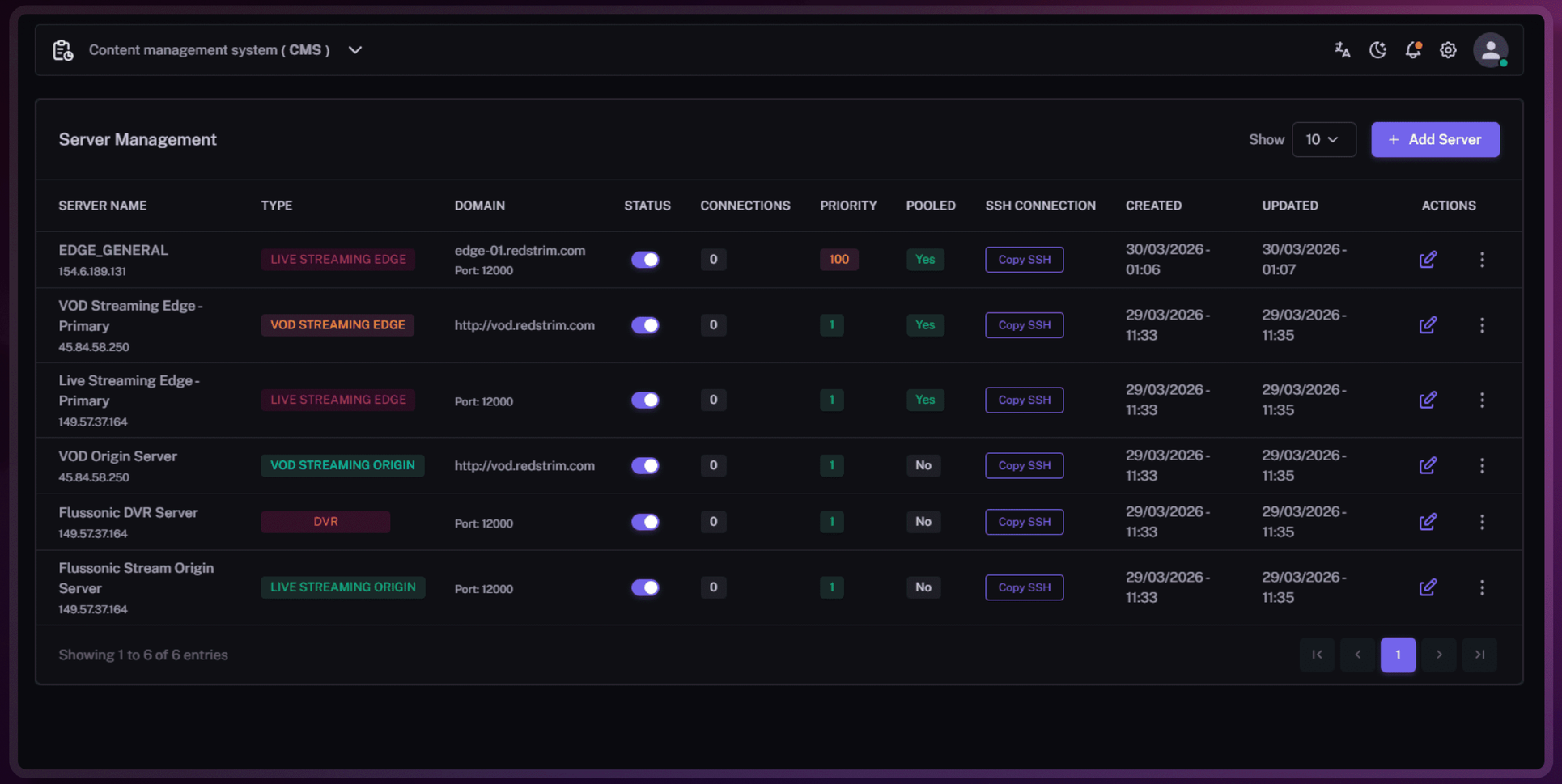
Server Management

redstrim

A centralized dashboard to monitor server health, bandwidth usage, and automated failover.

Infrastructure

Server Management
Manage server settings and configurations



Subscription Management System

An SMS platform designed to manage Users, user profiles, subscriptions, and packages, supporting AVOD, TVOD, and SVOD models. Easily organize accounts, assign tailored packages, and handle subscriptions from one central dashboard, providing a efficient way to manage all users and packages

